



Project *Culture 3.0: The contemporary role of culture in building an integrated society* by combining artistic communities from Poland, Norway and Iceland.

The main project objectives are to contribute to reduce economic and social differences within the EEA, and to increase awareness on how to adapt and develop cultural activities according to the rapidly changing market requirements of the culture and the arts. Important topics will include audience development and outreach and issues on the growing internationalization within the music profession. The project will strengthen the tripartite relations between the partners through co-creation, mediation and implementation of joint initiatives.

Three strategic goals have been defined:

- 1. Strengthening the awareness of the role of Culture in building an integrated civil society
- 2. Increasing knowledge and focus on inclusion and transcultural activity as well as nurturing Jewish cultural heritage
- 3. Strengthening the tripartite cooperation within the partner-consortium and representatives of cultural environments in Poland, Iceland and Norway. The consortium's main task is to ensure effective fulfillment of the specific objectives, and to monitor the implementation and production of the results.

The results and outputs of the project, are:

- 1. 3 training cycles within three thematic blocks
- 2. All in all, 40 concerts that will be facilitated on various venues
- 3. Music workshops (including the XVIIth edition of the Poznań Flute Session and a Summer Academy of Music)
- 4. 11 hard results, including 1 musical and didactic publication, 3 educational manuals, 1 textbook in Braille writing and 2 CD-recordings with new repertoire

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University of Agder (Kristiansand, Norway), Menntaskóli i tónlist (Reykjavik, Iceland), Skien Kulturskole (Skien, Norway), Zespół Państwowych Szkół Muzycznych im. G. Bacewicz in Koszalin, "East of Culture" Association (Lublin, Poland)

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